

**VPM's K.G. Joshi College of Arts and N.G. Bedekar College of Commerce  
(Autonomous), Thane**

**Board of Studies Meeting**

**Minutes held on 18<sup>th</sup> September, 2024 at 4.30 pm**

**Department of B.Voc (Sales & Marketing Management)**

Item 7.01: Welcome

Item 7.02: To read and confirm the Minutes and Action Taken Report (ATR) of previous meeting

<b>Issues/Recommendation</b>	<b>Action taken</b>
Inclusion of Practical part in VSC	Inclusion was made as a part of Assignment
Unit of Consumer Behaviour should be renamed	It was renamed as Psychological Determinants of Consumer Behaviour
Regarding research in Consumer Behaviour	Students were given assignment as research (Cultural and Consumer Behaviour)

Item 7.03: To discuss and approve the curriculum and examination pattern of verticals of First Year and Second Year classes introduced already as per NEP 2020

Item 7.04: To discuss and approve the curriculum and examination pattern of verticals of FY and SY classes introduced already as per NEP 2020 in forthcoming semesters

Item 7.05: To discuss and approve the curriculum and credits of Add-on Courses (Bridge/Value Added, Skill Based etc) and program if any

Item 7.06: To inform and approve the details of the verticals:

- Field Project (FP)
- Community Engagement Program (CEP)

Item 7.07: To discuss and approve the curriculum and examination pattern of verticals of First Year and Second Year classes introduced already as per NEP 2020 of BBA in Logistics

Item 7.08: Any other issue with the permission of the chair

Thanking You

  
**Dr. Archana Nair**  
Coordinator  
BBA (Logistics)

  
**Dr. Archana Prabhudesai**  
Coordinator  
B.Voc (Sales & Marketing  
Management)

  
**Principal**

